

## CONCISE PROJECT PARTNERSHIP



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H2020-SwafS-2018-2020



# The role of communication on perception and beliefs of EU Citizens about Science

**JOIN A EUROPEAN-WIDE  
DEBATE ON SCIENCE  
COMMUNICATION!**



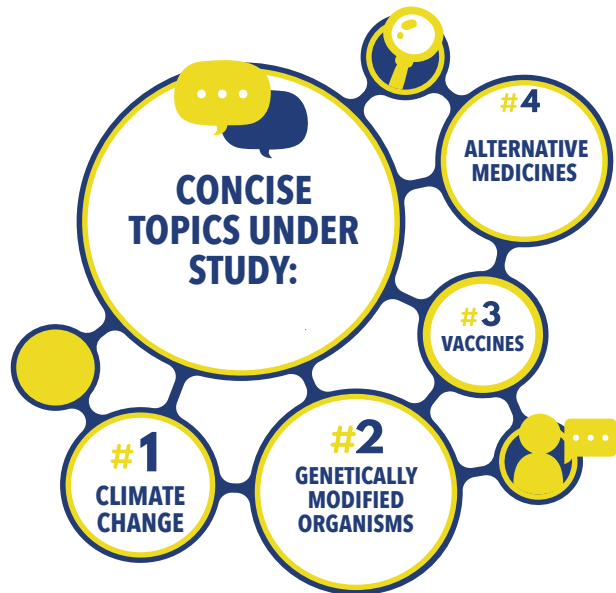
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## WHAT IS THE CONCISE PROJECT ABOUT?

**CONCISE** project's main objective is to **generate a European-wide debate on science communication**, involving a wide array of stakeholders.

It aims at providing qualitative knowledge through **citizen consultation** on the means/channels (media and social networks, life experience, relatives, religion, political ideology, educational system...) by which EU citizens acquire their science-related knowledge, and how this knowledge influences their beliefs, opinions, and perceptions.

The project team will **gather testimonies** from different **EU regions**, that will provide CONCISE with comparable and reliable information on the **general perceptions of EU citizens** in regard to the **four science "hot" topics**:



HOW DO CITIZENS PERCEIVE SCIENCE COMMUNICATION?

HOW DO INDIVIDUALS MAKE DECISIONS ON TOPICS SUCH AS VACCINATION?

WHICH INFORMATION SOURCES ARE USED TO ACCESS SCIENCE INFORMATION?

**CONCISE citizen consultations will be carried out in 5 different EU countries:**

**VICENZA (Italy) 14th of September 2019**

**ŁÓDŹ (Poland) 21st of September 2019**

**TRNAVA (Slovakia) 19th of October 2019**

**VALENCIA (Spain) 26th of October 2019**

**LISBON (Portugal) 16th of November 2019**

**CONTACT US FOR MORE INFORMATION!**

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## CONCISE's OBJECTIVES

1. To increase our understanding of how beliefs, perceptions and knowledge of science and technology-related issues originate among EU citizens;
2. To review the existing structural obstacles that scientist and other R&I stakeholders, including policy makers, currently face when attempting to communicate science successfully;
3. To evaluate the existing models for teaching science communication to communicators and scientists in Europe;
4. To enable active citizen participation in scientific research process, in line with the concept of responsible research and innovation (RRI), by employing a public consultation methodology;
5. To measure the positive or negative perception of citizens participating in the public consultation on a selection of stories related to science.