



## Communication role on perception and beliefs of EU Citizens about Science



### Events update Deliverable 4.8



Funded by the Horizon 2020 Framework  
Programme of the European Union

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824537.

The information and views set out in this report are those of the authors and do not necessarily reflect the official opinion of the European Union. Neither the European Union institutions and bodies nor any person acting on their behalf may be held responsible for the use which may be made of the information contained therein.

Call identifier: **H2020-SwafS-2018-2020**

Type of funding scheme: **Research and Innovation Action**

Work programme topic: **SwafS-19-2018-2019 Taking stock and re-examining the role of science communication**

Grant Agreement n. **824537**

Coordinating person: **Carolina Moreno, Universitat de València (UVEG)**

Duration in months: **24 months**

Estimated project costs: **1,198,337.50 Eur**

Requested grant: **1,198,337.50 Eur**

<b>Participant No *</b>	<b>Participant <u>organisation</u> name</b>	<b>Type of organization</b>	<b>Country</b>
1 (Coordinator)	University of Valencia	University	Spain
2	Observa Science in Society	NGOs	Italy
3	Trnava University	University	Slovakia
4	FyG	SME	Spain
5	Danmar	SME	Poland
6	Instituto de Ciências Sociais da Universidade de Lisboa	University	Portugal
7	AECC	NGOs	Spain
8	University of Lodz	University	Poland
9	Universitat Pompeu Fabra	University	Spain

Project start date: **1<sup>st</sup> December 2018**

Project end date: **30<sup>th</sup> November 2020**

Date of issue of this report: **30<sup>th</sup> November 2019**

#### **Author(s)**

<b>Author</b>	<b>Organisation</b>	<b>Email</b>
Ana Delicado	ICS	ana.delicado@ics.ulisboa.pt

#### **Revision story**

<b>Version</b>	<b>Date</b>	<b>Modified by</b>	<b>Comments</b>

### Dissemination Level

<b>PU</b>	Public	
<b>CO</b>	Confidential, only for members of the consortium (excluding the Commission Services)	x

### Summary for CORDIS

This document lists the dissemination events members of the CONCISE team will endeavour to organise or take part throughout 2020. The events include scientific conferences and other dissemination occasions taking place in the consortium countries or elsewhere in Europe.

## **Table of contents**

1. Summary of the project.....	5
2. Communication and Dissemination events in 2020 .....	7

## 1. Summary of the project

CONCISE aims to generate a European-wide debate on science communication, involving a wide array of stakeholders, from media outlets to policy makers, from scientists to business companies, from science communicators to civil society organisations. CONCISE aims at providing qualitative knowledge through citizen consultation on the means/channels (media and social networks, life experience, relatives, religion, political ideology, educational system...), by which EU citizens acquire their science-related science knowledge, and how this knowledge influences their beliefs, opinions, and perceptions.

For this purpose, CONCISE will explore the understanding of 500 citizens (representing the 500 million EU citizens), regarding four selected topics: vaccines, complementary and alternative medicine use (CAM), genetically modified organism (GMO), and climate change. CONCISE will carry out a citizen consultation in five countries: Lisbon (Portugal), Valencia (Spain), Vicenza (Italy), Trnava (Slovakia) and Lodz (Poland), with the participation of 100 citizens in each country (selected volunteers and representatives of different social groups, considering gender, age, educational level, ethnic minorities, impaired people, and professional careers). Their understanding and position on these four scientific topics will be evaluated, validated, compared and analysed, in order to publish the results in open access by the CONCISE team. Citizen opinions will be recorded; transcript and analysed with a corpus linguistics software in order to get different indicators that will help all stakeholders to have a more direct and fruitful communication, avoiding the danger of discourses that generate distrust and misunderstandings. CONCISE results will be scalable and its methodology could be applied to other European countries in order to increase the communication of science in terms of quality and quantity all over Europe.

To reach CONCISE's overall goal, the following sub-objectives have been established:

- **OBJ1.** To increase our understanding of **how beliefs, perceptions and knowledge of science- and technology-related issues originate** among European citizens (WP1).
- **OBJ2.** To **review the existing structural obstacles** that scientists and other R&I stakeholders, including policymakers, currently face when attempting to communicate science successfully (WP1).
- **OBJ3.** To **evaluate the existing models for teaching** science communication to communicators and scientists in Europe, and to analyse how to elaborate an action plan, including recommendations and the issues that should be explored (WP1).
- **OBJ4.** To enable **active citizen participation** in scientific research processes, in line with the concept of responsible research and innovation (RRI), by employing a public consultation methodology (WP2).
- **OBJ5.** To measure **the positive or negative perception** of citizens participating in the public consultation on a selection of stories related science (WP3).
- **OBJ6.** To **disseminate actively** the project results and activities, exploring new well-defined communication strategies (WP4).

- **OBJ7.** To **review and assess the work** carried out, such as the project **outcomes**, and to ensure that the consortium partners comply with their contractual obligations (WP5).

## 2. Communication and Dissemination events in 2020

Scope	Title	Place and time	Status
International	ESOF EuroScience Open Forum <a href="https://www.esof.eu/en/">https://www.esof.eu/en/</a>	Trieste, July	Proposal for a roundtable submitted
	PCST <a href="https://www.pcst.co/conferences/proposals">https://www.pcst.co/conferences/proposals</a>	Aberdeen, April	Proposal for a roundtable submitted
	4S/EASST conference <a href="https://www.easst4s2020prague.org/">https://www.easst4s2020prague.org/</a>	Prague, August	
	International Seminar on Environment and Society <a href="https://ambiente68.wixsite.com/environment-society">https://ambiente68.wixsite.com/environment-society</a>	Lisbon, March	
	Aging & Social Change: Tenth Interdisciplinary Conference <a href="https://agingandsocialchange.com/2020-conference/call-for-papers">https://agingandsocialchange.com/2020-conference/call-for-papers</a>	Vancouver, Canada September	
Spain	Ciencia en Redes <a href="https://cienciaenredes.com/">https://cienciaenredes.com/</a>	Barcelona, March	
	CerebroBoca <a href="http://cerebroboca.es">http://cerebroboca.es</a>	Madrid, November 2020	
	Campus Gutenberg-CosmoCaixa de la Ciencia y la Cultura Científicas <a href="https://gutenberg.bsm.upf.edu/">https://gutenberg.bsm.upf.edu/</a>	Barcelona, September	
	Jornadas de Divulgación Innovadora <a href="http://www.divulgacioninnovadora.com">http://www.divulgacioninnovadora.com</a>	Zaragoza, November	
	VII Congreso Internacional AE-IC <a href="https://aeicvalencia2020.org">https://aeicvalencia2020.org</a>	Valencia, July	
Portugal	SciCom PT <a href="http://scicom.pt/">http://scicom.pt/</a>	Azores, May	
	Encontro com a Ciência e Tecnologia <a href="http://www.encontrociencia.pt/home/">http://www.encontrociencia.pt/home/</a>	Lisbon, July	
	Congress of the Portuguese Sociological Association <a href="https://aps.pt/pt/congresso-portugues-sociologia/">https://aps.pt/pt/congresso-portugues-sociologia/</a>	Lisbon, June/July	
	European Researchers Night	Lisbon, September	

	Science and Technology Week	Lisbon, November	
Italy	CICAP (Italian Committee for the Investigation of Claims of the Pseudosciences) Congress	Bologna, June	
	STS-Italia Conference <a href="http://www.stsitalia.org/disentangling-technoscience-call-for-tracks-of-the-8th-sts-italia-conference/">http://www.stsitalia.org/disentangling-technoscience-call-for-tracks-of-the-8th-sts-italia-conference/</a>	Trieste, June	
	International Journalism Festival <a href="https://www.journalismfestival.com/">https://www.journalismfestival.com/</a>	Perugia, April	
	Italian Sociological Association National Congress <a href="https://www.ais-sociologia.it/napoli2020/">https://www.ais-sociologia.it/napoli2020/</a>	Napoli, January	
Poland	III Konferencja Naukowa Kapitał ludzki w przedsiębiorstwie i gospodarce – perspektywa zarządzania i ekonomii	Miedzyzdroje, April	